

**FOR IMMEDIATE RELEASE:**

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**Award-Winning Franchise Brings Pizza with a Purpose to Colorado**  
*Romeo's Pizza Partners with Experienced Entrepreneur in New Agreement*

**MEDINA, Ohio – (November 16, 2020)** – [Romeo's Pizza](#), the award-winning franchise that offers pizza with a purpose, is expanding further westward in North America with their latest franchise area agreement in Colorado.

The entrepreneur leading Romeo's expansion into Colorado is Dan O'Neil, a veteran of the franchising industry with a history of regional business development. O'Neil is an area developer of three other brands, making Romeo's Pizza the fourth addition to his burgeoning portfolio of successful franchises found solely in the western United States.

While Dan's history of franchise development is diverse for the sake of risk-adverse strategic planning, all of his efforts share a common goal: the pursuit of excellence. Through their local Pizza Champions, Romeo's Pizza carries the goal of giving back to customers, communities, and the environment by providing handcrafted excellence with every slice.

Passion and purpose were the defining characteristics of Romeo's Pizza that originally caught O'Neil's interest in the company, and we convinced him that he wanted a place at the table.

"I don't move forward with a company until I have a thorough understanding of and connection with what the brand stands for and how they operate. With Romeo's Pizza, I understood from the get-go," says O'Neil. "Romeo's Pizza operates with a franchisee-first focus and a driving purpose to give back to their community, principles that the Romeo's team made readily apparent throughout our discussions."

"Dan's track record speaks for itself," says Romeo's Pizza CEO, Ryan Rose. "Not only is he an experienced franchise owner, but he has led the successful regional development of numerous brands in competitive markets for years. We're confident that he is going to take the collaborative, purpose-driven principles we are founded on to new heights in Colorado."

With his partnership with Romeo's Pizza, Dan inches closer to his goal of being a regional developer of 7 to ten brands in the American Southwest. O'Neil's agreement with Romeo's Pizza includes the state of Colorado, with the first location tentatively set for the Denver metro area. As part of the agreement, at least 20 locations are planned to open throughout Colorado over the next several years.

Romeo's Pizza is recognized by Entrepreneur as a Top Food Franchise and by Pizza Today as one of the Top 100 Pizza Companies in the United States. The company plans to launch 60 franchise locations by the end of 2021, with the goal of reaching 250 total locations in the next five years.

For more information about Romeo's Pizza, visit <https://www.romeospizza.com/>.

**About Romeo's Pizza**

Founded in 2001 in Medina, Ohio, Romeo's Pizza is an award-winning, food-first, pizza community. With 44 open locations and counting, the growing international franchise delivers handcrafted excellence through our local pizza champions.

Romeo's Pizza delivers purpose-driven, handcrafted excellence through our team of local pizza champions. We believe pizza is always the answer. We deliver sweet smiles, one slice at a time. We will positively impact our communities and environment through our Pizza with a Purpose initiative. This initiative supports local, national and worldwide organizations that believe in making a positive impact on people and our planet.

Learn more about Romeo's Pizza at <https://www.romeospizza.com/>.

To learn more about Romeo's Pizza franchising opportunities, visit <https://romeospizzafranchise.com/>.