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Award-Winning Pizza Franchise Announces Expansive Area Agreement

Experienced Entrepreneur to Bring New Romeo's Pizza Locations to Eastern Ohio and Western Pennsylvania

MEDINA, Ohio – (October XX, 2020) – [Romeo's Pizza](#), the award-winning franchise that offers pizza with a purpose, is growing its presence in eastern Ohio and western Pennsylvania, starting with the debut of Romeo's Pizza in Salem, Ohio.

With one location already up and running, new owner Patrick Howlett plans to open a second location before the end of 2020 in Calcutta, Ohio. Along with his wife, Stacy Howlett, the pair founded the Howlett Restaurant Group in 2016 that oversees their own restaurant brand, Coaches Burger Bar. With two decades in high-level managerial positions in the restaurant industry, Patrick Howlett made the jump to business ownership in 2015 with the first Coaches Burger Bar but has always dreamed of owning his own pizza restaurant chain. He knew right away that Romeo's Pizza was the perfect opportunity to expand his burgeoning restaurant empire.

"Fitting of our pledge to serve handcrafted excellence, the product speaks for itself," said Howlett. "We make our dough fresh every day and only use high-quality ingredients. However, it goes beyond just the product with Romeo's Pizza. It's the purpose. We make pizza that brings people and communities together."

Embodying the ideal of a Romeo's Pizza Champion, Patrick Howlett has long been involved in supporting various youth athletic programs and teams in the community. That legacy has been extended to his efforts with Romeo's Pizza under the brand's Pizza with a Purpose initiative by feeding the local high school football team following a notable win. This community focused approach aligned with Romeo's Pizza and their core values and he knew that Romeo's was the right opportunity for him.

Ryan Rose, CEO of Romeo's Pizza, has full confidence that Patrick will lead his Romeo's Pizza locations with the same level of commitment to purpose and integrity on which the brand was built.

"A cornerstone of Romeo's Pizza is our drive and commitment to be the best community partner at a corporate level and within the markets we operate," says Rose. "Patrick's extensive background in the food industry, combined with his previous and ongoing involvement in local communities, make him the ideal Romeo's Pizza Champion for his market."

Offering consumers a wide range of subs, salads, wings, desserts and pizza for delivery or takeout, Romeo's Pizza serves millions of friends and families each year. Guided by the five core values of We are handcrafted excellence, We believe pizza is always the answer, We deliver sweet smiles one slice at a

time, we will positively impact our communities and environment and we win as a team, Romeo's Pizza operates with a franchisee-first focus, driving their success and growth to date.

Romeo's Pizza is recognized by Entrepreneur as a Top Food Franchise and by Pizza Today as one of the Top 100 Pizza Companies in the United States. The company plans to launch 60 franchise locations by the end of 2021, with the goal of reaching 250 total locations in the next five years.

For more information about Romeo's Pizza, visit <https://www.romeospizza.com/>.

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About Romeo's Pizza

Founded in 2001 in Medina, Ohio, Romeo's Pizza is an award-winning, food-first, pizza community. With 44 locations and counting, the growing international franchise delivers handcrafted excellence through our local pizza champions.

The key differentiator is Romeo's signature sauce. Made from sweet California tomatoes that are harvested at the peak of vine-ripened perfection and fresh-packed from field to can in 10 hours. The combination of hand-cut vegetables and dough freshly made every day fulfills the purpose of creating great tasting pizza that connects people and communities.

Learn more about Romeo's Pizza at <https://www.romeospizza.com/>.

To learn more about Romeo's Pizza franchising opportunities, visit <https://romeospizzafranchise.com/>.